

# careerfluencer

FULL EPISODE TRANSCRIPT - CAREERFLUENCER PODCAST



## **092: What Is Possible – with Cynthia Heisch**

**092: What Is Possible – with Cynthia Heisch**

Welcome to the Careerfluencer podcast, where each week we share the strategies, tools, mindset, and everything you need to build the career of your dreams. So without further ado, here we go.

There are so many exciting things in the works for Careerfluencer. And I felt it'd be great to just slow down for a bit and reconnect here with you today.

So I want to share with y'all a moment or a shift that truly transformed my career, meaning it definitely changed my thinking and who I'd become from that point forward, and what an opportunity it opened up of being able to live and see what's possible, why I believe that's so important and what I want and hope to pass on through Careerfluencer through this platform, and community and all that we do to each and every one of you.

When I went from zero offers to my first real world job, okay, I knew one thing, I did not want to ever feel that way again, I was determined committed to figuring out this whole career thing once and for all.

So I decided I become the best I could be at my job, I soaked in training like a sponge, okay, I put my feelings aside about figuring out my passion or my path or purpose and went all in on every day, I read, literally everything I could get my hands on every podcast, every book, you name it about how to build a career one on one, I was willing to do whatever it took to make success be inevitable, remove all possibility of being in that same place I was at in the beginning.

And so I was doing all the hard work all the things in my wheelhouse at the time. And as time went on, nothing seemed to be changing on the outside world. Day after day, it was you know, the same sort of thing, I had a great job.

But something seemed to be missing, I couldn't quite put a finger on it. But it wouldn't go away, either. I remember being in my cube and looking around at my coworkers, great people. And, you know, they talked about how much they dreaded their job, you know, another day at the office, another project, another client complaint, you know, just more and more us.

**092: What Is Possible – with Cynthia Heisch**

And I could be wrong, but I have a feeling they were full of, you know, unfulfillment, they felt undervalued and likely were and had so much just untapped potential inside of them that wasn't being used not being where they wanted to be was bubbling inside of them, not an excitement and an energy of possibility of new projects of growth and learning. Right.

And, and I thought, this can't be it. Next, next 50 years of this is this with the real world is all about, just, you know, just waiting for the next promotion, counting the hours, until clocking out dreading. You know, five out of seven days of the week there had there had to be another way I mean, shoot, if I had to just start over and you know, become a monk or something crazy.

Nothing was off the table. I'll tell you what really was a total shift for me from that moment. The CEO of the company was shadowing me sitting with me at my desk watching me work and stuff for a couple hours. And by the way, that is a whole nother story that I can explain.

Okay, but so here I am. I'm sitting with the CEO, you know, sitting with someone who clearly had more experience and insight than I did when it came to careers. I couldn't help myself, but not just think, ask him out loud. How do I get from where I am to where you are? I'm, I'm trying to figure out my career and I feel clueless. Okay, I barely got this job in the first place. Believe it or not, and I'm so thankful.

But the whole you know, deciding your career path thing was something that I apparently missed, and I can't help but think that there's got to be a way to get this cleared up. Is it? Is it something missing on my resume? Is it a certain path? Is it a skill I need to learn or interview advice? I don't know. I've tried everything I can think of and any insight would be highly appreciated. Yeah, I actually said that.

I'm sure my coworkers were looking at me in horror, but I had nothing to lose a was a bit naive. Just about open to anything at that point, looking, you know, looking back now I realize I didn't have a lot of people in my direct network back then who were successful as in actually seem to

**092: What Is Possible – with Cynthia Heisch**

enjoy their job or be a living, breathing example of a career I could see myself in. And I guess at the time, he was one of the first people I was just face to face with that fit that from what I could tell, really enjoying what he did not just faking it or feeling forced, right?

And here's what here's his answer. Here's what he said that, after his very first job that he applied for and landed, he never applied for a job again, meaning, like, every promotion, every opportunity afterwards was something that he landed without even being, you know, on the hunt, like we traditionally think.

Now, this was a completely new concept that totally opened my mind up, Yo, I was like, What? And I would, you know, it would change the course of my career forever. Firstly, because, you know, the idea of never having to go through the whole hiring process again sounded like the answer to all my prayers.

But how in the world does anyone do that? How, how, how, yeah, how so many questions. I learned that anything that sounds impossible, literally has the word, I'm possible in it, that anything is possible for anyone. Okay? For you. Right now.

I went from that moment, to becoming someone that would be handed a blank job description to being the youngest leader at the company to landing offers I had never even been looking for or on the hunt for two to declining more offers than I'd ever accept two landing offers on the spot from people I didn't even directly meet who found me on LinkedIn after an event and sent me an email saying sorry, if this sounds creepy, but name, your title, name, your price. This is on the table anytime I want to landing offers for a percentage of companies to take over and lead companies and you know, I could go on and on but also, and what I'm even more proud of, really is being able to help others do the same. To the tune of hundreds transforming their career landing offers over and over like a dang magnet.

**092: What Is Possible – with Cynthia Heisch**

Okay. I don't say any of that to brag, even though it's totally brag worthy. If you ask me, I say I say that, because I want you to know that would have sounded so impossible. If you told me that back in the beginning of this story, right?

And perhaps when you hear the stories on this podcast, you feel inspired, but it seems impossible for you to have that type of, you know, shareable career story. Maybe, maybe because you're not where you want to be because you feel like you're not ready, or you're unqualified, or don't have it all figured out. But trust me, we're all right there with you.

I want you to know that this is this is there as proof that you don't need any of that, that anything is possible, whether you believe in it or not. That, that it's a choice to take control of your career and see who you become. It's pretty incredible.

And that's why, that's why I did any of this. That's the transformational experience I truly want to offer as many people as possible who are willing to try something different or ready for a change, if we can do it. 1,000% so can you okay, I want us to be proof and, and examples for you to be right there with us.

Because right now, you are only one offer away from building your dream career. Think about that. If one offer would make all the difference. One offer away from building your dream career from making a change when you step into possibility and get excited just to see what happens and who you allow yourself to become what you learn along the journey.

It's a whole new level of freedom and financial abundance of security that you create in yourself. That truly is the best gift you can give to your future self. And look I had my dream job, okay. And then I decided I wanted to help others do the same.

So I did it at my company as the hiring leader interviewing, promoting mentoring as many, you know, professionals as I could. But now every day, I get to share it with the world with you on

**092: What Is Possible – with Cynthia Heisch**

the podcast, and inside the program where we take it to the next level, because inspirational stories and insight to listen to are good.

But what's great is impact. And that's what you guys asked for being able to help you actually implement and feel inspired to take action into your own career, your own story and situation, bringing you into the now so you can become the hero of your story, building a career by landing offers over and over, knowing that you can learn the skill and experience the impossible on a daily basis to always get out of ruts never feel stuck and one day, share your story.

So others can do the same and create a legacy that lives on for your future self for your loved ones for total strangers that see you as a trusted mentor, inspiring them to take action to and then making an impact which lasts for generations to come.

Like that's, that's what we're here for. That's that movement we are inviting you to. That's what it means to be a Careerfluencer being one of today's future leaders. And if you feel that if you're ready, know that we're waiting on the other side to help and support with open arms because we've been there. We're living, we're living breathing proof that there IS another way that it's not a matter of IF but WHEN, okay.

I believe in you. And it IS possible. Okay guys, that's all for today. Talk to you next time.

Hey, if you're on the hunt for your next opportunity, I want to invite you to join the program we're going to land offers and launch your career as a modern professional using our proven process. It's risk free, you either land an offer on the table or we give you the money back just head over to [careerfluencer.com/program](https://careerfluencer.com/program) - We'll see you inside.